

TOP TIPS

Open enrollment can be stressful — but it doesn't have to be!
We asked 7 HR experts across our business for their secret enrollment tips, tricks, and hacks.



Aisha Ahmed
BENEFITS ANALYST

“Review your current benefits and your family’s needs for next year.

Just because a plan worked for you this year, doesn’t mean it makes sense for 2025!”

Emma Smith

CHIEF HUMAN RESOURCES OFFICER



“Don’t miss the deadline! If you do, you won’t have another chance to make benefits changes next year unless you have a qualified status change like getting married or having a baby.”

Rajesh Patel

HR BUSINESS PARTNER



“Accounts for the win! If you expect to have eligible healthcare or dependent care expenses next year, an FSA is a no-brainer. Just be sure to choose the right one and estimate your expenses carefully!”



Malik Robinson
HR BUSINESS PARTNER

“Don’t forget about supplemental benefits, like life, disability and accident insurance.
They’re available at discounted group rates and can protect your family if the unexpected happens.”



Jessica Wilson
COMPENSATION ANALYST

“Enrollment is the perfect time to review your 401(k)

contributions. You don’t have to do anything during enrollment with your 401(k), but why not use this time of year as an annual reminder to check in on — and maybe increase — your contributions.”



Joshua Jacobs
HUMAN RESOURCES OFFICER

“If you’re a new employee, remember to enroll in your benefits twice — once for this year’s coverage and then for next year’s coverage. Your current year’s elections don’t automatically carry over.”

Sylvia Martinez

WELLBEING MANAGER



“If you haven’t already, get your annual preventive care, like an annual physical or eye exam, before the year ends. They’re free with in-network providers!”